



## Policy on Credit Card Marketing

The university prohibits any credit card issuer from marketing credit cards on campus. For purpose of this policy, credit card marketing activity includes any activity designed to encourage students to apply for a credit card, including but not limited to: placing a display or poster together with credit card applications on campus, and/or offering free merchandise or incentives to students to market credit cards. This policy does not apply to: (1) advertisements in newspapers, magazines or other similar publications; and, (2) marketing activities within the physical location of branches of the Johns Hopkins Federal Credit Union or other banks that may occupy space on campus. This policy is available to students and other members of the university community on request.