



## Policy Statement on Alcohol-Related Advertising and Promotions

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Official university publications relating to academic programs and offerings will not solicit or accept advertising for alcoholic beverages.

Advertisements for alcoholic beverages may be accepted for non-academic university publications with primary readerships of persons over the legal drinking age. The editors of such publications will reject advertisements, which in their judgment encourage excessive use of alcoholic beverages.

The university does not regulate content or advertisements in autonomous student-edited publications, such as student newspapers, but encourages the editorship to make responsible decisions regarding advertising for alcoholic beverages.

University-sponsored activities or events, which permit consumption of alcoholic beverages are regulated by procedures designed to prevent consumption by underage persons as well as to discourage irresponsible consumption by others. The university will not permit activities and events designed solely or primarily to promote consumption of alcoholic beverages and which can reasonably be expected to attract a primarily underage audience.