

# Maryland Nonprofit Employment Update

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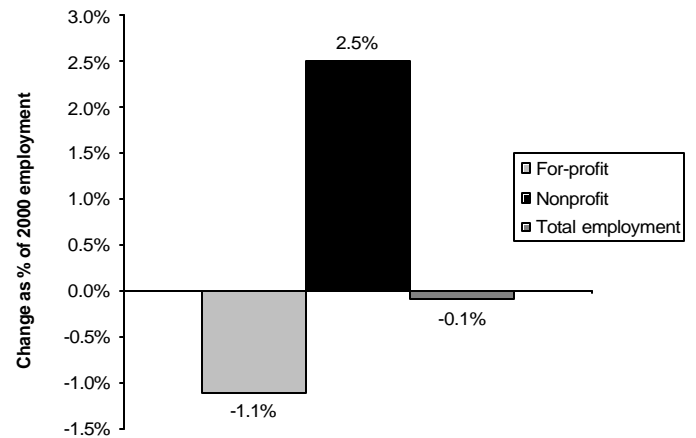
## A GROWING SECTOR

- Nonprofit employment in Maryland continued its growth in 2001 despite the recession, increasing by 2.5 percent and adding over 5,000 jobs to Maryland's economy (see Figure 1). The nonprofit sector therefore serves as a counter-cyclical force in Maryland.
- By contrast, for-profit employment in Maryland decreased by 1.1 percent in 2001, eliminating nearly 20,000 jobs. Nonprofits thus accounted for all of the state's private employment growth between 2000 and 2001.
- This continues a more than 10-year trend. Though representing only 8 percent of total employment, nonprofits accounted for 17 percent of Maryland's employment growth between 1990 and 2001, adding nearly 60,000 jobs to Maryland's economy.
- As a consequence, nonprofits now account for 8.9 percent of total employment in Maryland, well above the U.S. average of 7.2 percent.

## REGIONAL GROWTH

- This pattern of nonprofit employment growth held in all of Maryland's regions, even those that lost for-profit jobs due to recession (see Figure 2).
- In Baltimore City and the Washington suburbs, nonprofits were the only source of private job growth.
- Elsewhere, the nonprofit job growth outdistanced for-profit job growth by 8.3 to 3.1 percent on the Eastern Shore, 4.1 to 0.2 percent in Western Maryland, and 3.6 to 0.7 percent in the Baltimore suburbs.

**Figure 1: Growth rates for nonprofit and for-profit sectors, Maryland, 2000-2001**



Source: Johns Hopkins Nonprofit Employment Data Project based on Maryland ES-202 data.

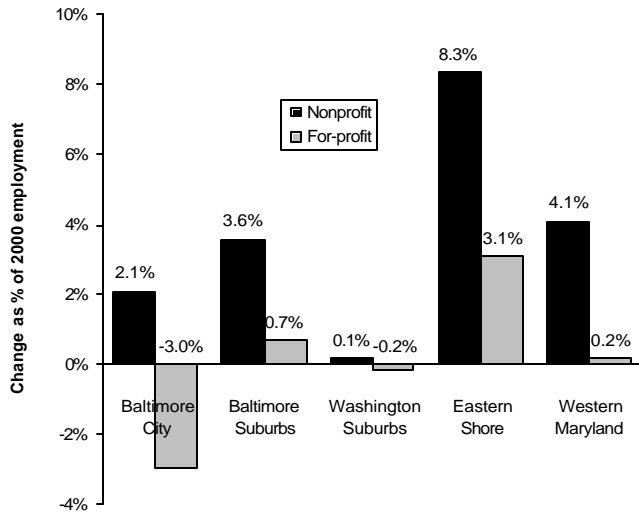
## GROWTH BY FIELD

- Nonprofit employment growth was particularly strong in the social services field, especially in individual and family services, which grew by 9.3 percent between 2000 and 2001 (see Figure 3).
- Significant growth (5.4 percent) also occurred in nonprofit home care employment.
- Nonprofit hospitals added 1,700 jobs to Maryland's economy in 2001, which represents a 2.1 percent annual growth.

**About this report:** This bulletin presents new information on the size, distribution, and growth of the private nonprofit sector in Maryland as of the end of 2001, the latest year for which data are available. It draws on data generated by the Maryland Department of Labor, Licensing, and Regulation through the quarterly survey of Maryland workplaces it carries out under the national ES-202 Labor Market Information Program administered by the U.S. Bureau of Labor Statistics as part of the Unemployment Insurance Program. These data are compiled from quarterly reports submitted by employers subject to Maryland law. The data series covers 98 percent of all wage and salary civilian employment.

For the purpose of this report, the nonprofit sector includes all 501(c)(3) organizations registered with the State of Maryland. This embraces private, not-for-profit universities, hospitals, clinics, social service agencies, day care centers, orchestras, symphonies, museums, art galleries, theaters, homeless shelters, soup kitchens, and many more. The one major exclusion is religious organizations, although the significance of this exclusion is unknown as some religious organizations elect to be covered by unemployment insurance as provided for in the law.

**Figure 2: Growth rates for nonprofit and for-profit employment by Maryland region, 2000-2001**



Source: Johns Hopkins Nonprofit Employment Data Project based on Maryland ES-202 data.

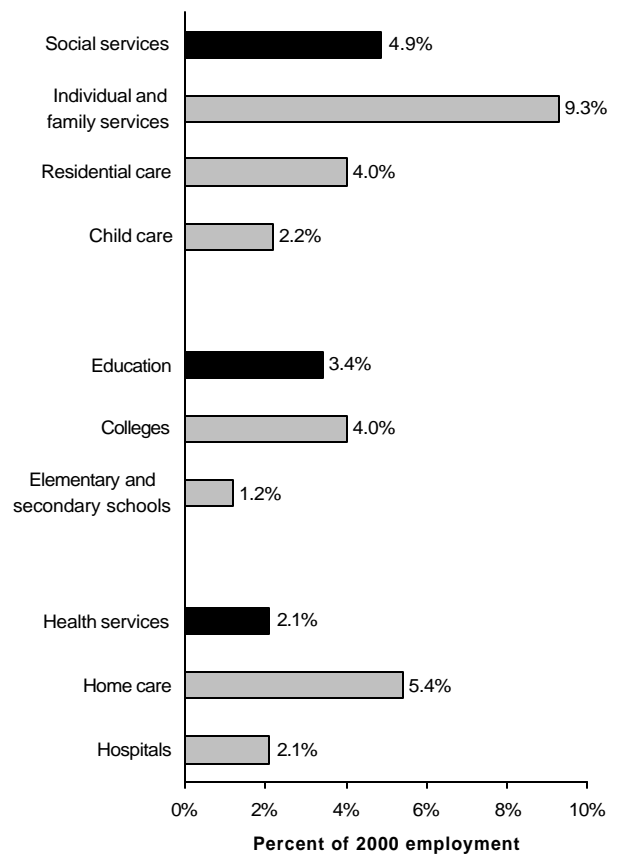
## A MAJOR PRESENCE

These findings confirm earlier reports in this series that have documented the important economic role of nonprofit organizations in Maryland. In particular:

- The nonprofit sector is a major economic presence in Maryland accounting for a total 216,941 jobs, or 8.9 percent of the state total. This is more jobs than in all branches of manufacturing in Maryland.
- Nonprofits are present throughout the state. The sector accounts for a full 20.5 percent of employment in Baltimore City, 6.9 percent in the Baltimore suburbs, 6.2 percent in the Washington suburbs, 8.0 percent on the Eastern Shore, and 8.7 percent in Western Maryland.
- Most of the state's nonprofit employment is in health (49 percent), but it is also present in other fields:
  - Social services: 21 percent
  - Education: 18 percent
  - Civic and social: 3.4 percent
  - Culture and recreation: 1.7 percent

- Contrary to conventional beliefs, nonprofit jobs are good jobs with wages generally on a par, or slightly ahead, of those of private businesses in fields where both operate. These wages translate into sales and income tax receipts for state and local government in the state.

**Figure 3: Growth of nonprofit employment in selected fields, Maryland, 2000-2001**



Source: Johns Hopkins Nonprofit Employment Data Project based on Maryland ES-202 data.

## APPENDIX A: NONPROFIT EMPLOYMENT IN MARYLAND, BY COUNTY, COMPARED TO EMPLOYMENT IN MANUFACTURING AND CONSTRUCTION, 2001

County/region	Total nonprofit employment	Nonprofit emp. as a % of total emp. in region	Construction employees	Manufacturing employees	Total employment in region
Allegany	3,612	11.8%	1,338	3,789	30,609
Anne Arundel	11,235	5.5%	13,104	15,552	202,545
Baltimore	29,517	8.1%	22,789	31,359	363,119
Calvert	1,552	8.6%	1,822	983	18,077
Caroline	991	11.3%	550	1,873	8,776
Carroll	4,209	8.5%	6,768	5,259	49,621
Cecil	1,409	5.4%	1,391	3,777	26,309
Charles	1,655	4.4%	4,023	1,361	37,957
Dorchester	790	7.0%	551	3,066	11,240
Frederick	5,528	6.8%	8,906	7,082	81,189
Garrett	982	9.6%	858	891	10,244
Harford	3,527	5.0%	5,283	4,757	70,902
Howard	8,377	6.2%	11,554	7,913	134,719
Kent	1,411	17.8%	341	907	7,915
Montgomery	35,066	7.7%	28,912	18,252	455,663
Prince George's	13,111	4.3%	30,361	12,257	308,030
Queen Anne's	312	2.8%	941	987	11,206
St. Mary's	1,495	4.2%	1,570	533	35,339
Somerset	567	8.1%	330	293	7,018
Talbot	2,116	11.3%	1,381	2,563	18,770
Washington	6,051	9.5%	3,703	9,393	63,542
Wicomico	4,009	9.5%	2,494	5,046	42,193
Worcester	921	4.0%	1,535	1,900	22,955
Baltimore City	78,499	20.5%	11,984	24,374	382,584
Baltimore Suburbs	56,865	6.9%	59,498	64,840	820,906
Washington Suburbs	52,878	6.2%	66,688	33,386	855,066
Eastern Shore	12,526	8.0%	9,514	20,412	156,382
Western Maryland	16,173	8.7%	14,805	21,155	185,583
<b>Grand Total for State</b>	<b>216,941</b>	<b>8.9%</b>	<b>166,547</b>	<b>164,795</b>	<b>2,444,858</b>

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