

TABLE OF CONTENTS

PREFACE	3
STRATEGIC PLANS.	5
THE VISION	7
VALUES AND CULTURE.	8
THE MISSION	9
CONDUCTING AN ORGANIZATIONAL ANALYSIS	12
STRATEGIC AIMS	18
EVALUATING YOUR RESULTS	22
FINANCIAL AIMS	23
THE PLANNING PROCESS.	25

(c) 1997 Johns Hopkins Institute for Policy Studies,
 Center for Civil Society Studies
 All rights reserved
 Printed in the United States of America

Produced By:
 The Johns Hopkins University Institute for Policy Studies
 Wyman Park Building
 34th and North Charles Street
 Baltimore, Maryland 21218
 U.S.A.

No part of this book may be reproduced for commercial purposes in any form or by any means without permission in writing from the publisher at the address above. Parts of this book may be used for noncommercial purposes so long as the authors and publishers are duly recognized