

SIXTH INTERNATIONAL COLLOQUIUM IN BUSINESS HISTORY 2006

HAS THERE BEEN A THIRD INDUSTRIAL REVOLUTION IN GLOBAL BUSINESS?

Milan 16-18 November, 2006
Università Bocconi, Via Sarfatti 25, Aula C

THURSDAY, November 16th

9.00

Opening remarks

Franco Amatori (Università Bocconi)

9.15

Introductory paper

Giovanni Dosi (S. Anna, Pisa), Alfonso Gambardella (Università Bocconi), Luigi Orsenigo (Università di Brescia)

A) Continuity and Change

Chair:

Patrick Fridenson (Ecole del Haute Etudes, Paris)

9.45-10.45

Changes in Global Business

The long-run dynamics of big firms: the 100 largest employers in global perspective, 1907-2002

John Cantwell (Rutgers University)

Howard Gospel (Said Business School, Oxford), Martin Fiedler (Universität Bielefeld)

10.45-11.15 Coffee Break

11.15-12.15

The Changing Boundaries of Firms and Industries

Pamela Adams, Stefano Brusoni (Università Bocconi), Franco Malerba (Università Bocconi)

Overview and discussion

Renato Giannetti (Università di Firenze), Michelangelo Vasta (Università di Siena)

12.30-13.30 Buffet

B) Industries and sectors

Chair:

John Gillingham (University of Missouri – St. Louis)

14.30-16.30

Electronics

Telecoms

Aircrafts and carriers

Aluminium

Richard Langlois (University of Connecticut)

Kenneth Lipartito (Florida International University)

Andrea Prencipe (Università di Chieti)

Margaret Graham (McGill University)

16.30-17.00 Coffee Break

17.00

Overview and discussion

Hiroyuki Odagiri (Hitotsubashi University)

20.00 Dinner

FRIDAY, November 17th

C) The Third Industrial Revolution and the Environment for Business

Chair: Caroline Fohlin (Johns Hopkins University)

9.00-10.30

Distribution
Transforming Entrepreneurship

Robert Gordon (Northwestern University)
Louis Galambos (Johns Hopkins University), Jeffrey Sturchio
(Merck & Co., Inc.)

Which role for the State?

Andrea Colli (Università Bocconi), Nicoletta Corrocher (Università
Bocconi)

10.30-11.00 Coffee Break

11.00-13.00

Labor
R&D
Finance and Corporate Governance

Stefano Musso (Università di Torino)
David Mowery (University of California, Berkeley)
Mary O'Sullivan (Wharton, University of Pennsylvania)

Overview and discussion

Richard Langlois

13.15-14.30 Buffet

15.00

Final Discussion

Coordinators

*Louis Galambos, John Gillingham, Frank Smith (Cambridge
University Press)*

SATURDAY, November 18th

10.00

Panel: New Forms of Enterprise for the Third Industrial Revolution?

Introduction

Franco Amatori

Chair

Luca Paolazzi (Il Sole 24 Ore)

**Andrea Cuomo (StMicroelectronics), Alfonso Gambardella, (Università Bocconi) Giovanni Gambardella (Omnia),
Giorgio Rossi Cairo (Value Partners), Marina Salamon (Doxa), Stefano Venturi (Cisco Systems Italy) debate with all
the colloquium participants**